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Dear Members of the UKPA,

Today the 2008 magazine has finally been released! We are initially releasing it as an e-publication but paper copies will be with you shortly. The reason we are releasing it as an e-publication is two fold; 1) it is greener than producing lots of extra copies of the magazine for promotional purposes and 2) it means you get to see the magazine quicker as you have all been kept waiting for it quite long enough!

I can only apologise for this delay, as editor of the UKPA magazine I accept full responsibility. The original plan was to release it in early March, as occurred last year, however a combination of a drive to reduce the cost of the magazine, by doing a lot of the editing in house, and also a lack of time on my part due to work pressures meant that the editing wasn't finished until the beginning of May.

Now it is out I hope you like the final product and enjoy reading it. The magazine is a much under used resource and hopefully by releasing it as an e-publication it will allow more people, such as non members, to see it and learn about polocrosse from it without us having to fell a small forest in order to produce enough copies

On this environmentally friendly note I would urge you all to consider using electronic documents as much as possible for polocrosse, for example submit your membership as a word document or PDF attached to a email to Jan Jenkinson, rather than sending it in paper form in the post.

And, while I have your attention ,can I urge you all to consider how you can help develop polocrosse within the UK. I hope you have all seen in recent months the various announcements concerning sports development, such as the incentive scheme for introducing new members, the new sticks and balls and the UKPA DVD, however, the most important resource we have for expanding the sport is the membership!

- You can help your clubs promote themselves and their tournaments (I would love to see every club have a press/sponsorship officer to tell the local media about their tournament and to attract local businesses to have trade stands)
- You can go out and introduce the sport to pony clubs, riding clubs and riding schools around your area.
- You may well have skills, ideas or contacts we could use to develop the sport, if so contact me and tell me how you can help!

I hope you like the magazine and I look forwards to seeing you at a tournament soon

Iain Heaton

UKPA Sport Development Officer